



Rethink your relationship with tires



## Company History

In 1954, Fabricushion entered the marketplace manufacturing foams for a vast array of purposes - upholstery, bedding and even *bras*!

Today the family business continues to produce quality foam rubber products from its Markham manufacturing facility for various industries, including; flooring, footwear, foot care, and bedding. Additional services offered include: custom finishing, die cutting, printing, perforating, and laminating. Roughly 90 per cent of their flooring products include recycled tire rubber and they remain a company committed to sustainable practices.



QuietBLOCK® flooring underlay

## Old Tires, New Products

Fabricushion started using recycled tires in products in the 1990s, developing a unique production process.

Through Ontario Tire Stewardship, Fabricushion sources recycled tire crumb rubber to use in its eco-friendly products, derived from the more than 12 million scrap tires produced in Ontario each year. As Canada's premiere manufacturer of rubber carpet cushion and acoustical underlayment, Fabricushion manages operations and products with a strong commitment to the environment.

The company is well-known for their flooring underlayment line, which determines how flooring feels underfoot, lasts over time, and absorbs the sound of foot traffic. Fabricushion's underlay line includes QuietBLOCK®,

QuietMAXX®, CUSH-N-TRED® and Eco-Cushion®, to name a few. To determine which products are suitable in residential versus commercial settings, visit [fabricushion.com](http://fabricushion.com).

Fabricushion's products feature seam lock systems to guard against moisture, as well as mold and odour mitigation. All Fabricushion products contribute to Leadership in Energy and Environmental Design (LEED®) building points and are easy to install for both professional and DIY projects.

The Carpet and Rug Institute has given all Fabricushion products their Green Label approval for indoor air quality.



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# GREEN SPACES

Fabricushion's products are installed in top tier buildings around the world including:

- Canadian Embassies (World-wide)
- House of Commons (Ottawa, ON)
- Four Points Hotel Pearson Airport (Toronto, ON)
- Royal York Hotel (Toronto, ON)

In each of these buildings, the products have been placed beneath the surface flooring (carpet, laminate, engineered wood, LVT) and prolong the life of the floor. The products also add to the acoustical value of the room by absorbing the sound of foot traffic and airborne noise. An underlay reduces sound transmission and is particularly useful in buildings that require sound insulation in multi-level structures.

There are usually minimum Impact Insulation Class (IIC) and Sound Transmission Class (STC) requirements that a building is obligated to meet. The IIC measures impact sound, which travels between floors; while the STC measures airborne sound that flows through floors and ceilings by noises such as talking and use of multi-media players.

Using products made from recycled rubber, projects can also attain points toward LEED® certification. For a full list of the LEED credits that Fabricushion's products qualify for, click [here](#) or visit [fabricushion.com](#).



Residential carpet cushion

## Contributions to Ontario's Green Economy

With approximately 30 employees and business partnerships across North America, Fabricushion is committed to Ontario's green economy. Their longest-standing employee has been with the forward-thinking company since 1965 and several employees have been working there since the early '80s.

Over the past five years Fabricushion has used 1,733 metric tonnes of recycled crumb rubber in their products. With over 90 per cent of their flooring products including recycled tire rubber, Fabricushion helps to direct the 12 million tires produced each year away from landfills.

## ABOUT



- **Registered recycled product manufacturer** through Ontario Tire Stewardship
- Established in 1954 in Markham, Ontario.
- Fabricushion works with customers to design products and programs that fit their needs. Products can be ordered by contacting (905) 475-0801.
- Distribution facilities are located in Ontario with branches across Canada.
- Registered recycled product manufacturer through the Ontario Tire Stewardship
- [www.fabricushion.com](http://www.fabricushion.com)



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