

RethinkTires.ca

GIVING TIRES NEW LIFE IS WHAT WE LIVE FOR



Through the Used Tires Program, we're managing the recycling of Ontario's tires. The program is funded by Stewards, who are the importers and manufacturers of new tires in Ontario, through the Tire Stewardship Fees (TSF). With Ontario Tire Stewardship, your TSF fees are hard at work.



Rethink your relationship with tires

WE'VE RECYCLED OVER 50 MILLION TIRES

**That's a reduction in carbon emissions
equivalent to taking 449,000 cars off the road.**

TSF Fees support the collection, transportation and processing of old tires into innovative Ontario-made products like landscape tiles, playground surfacing and athletic flooring, used in homes, schools and communities. With these sustainable products, we're revitalizing our parks and public spaces. It's all a part of how we're rethinking tires.



We've also made a difference in communities and industries. Our support of the Ontario companies that make new products out of old tires has brought millions of dollars of new investment and hundreds of new jobs to this province.



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